

Claire LEONELLI FACTSHEET

INTELLECTUAL PROPERTY EXPERT & LITIGATOR

- / Attorney registered with the Luxembourg & Paris Bars
- / 10y+experience, joined /c in 2016
- / Former partner (IP, IT & Media) of a mid-size firm
- / Keynote speaker in conferences and seminars
- / Post-graduate IP Law, Paris II-Assas University, 2003
- / Post-graduate European Law, Paris I-Sorbonne University

INTELLECTUAL PROPERTY & COMPETITION

- / Well-regarded IP litigator (trademarks, copyright, competition)
- / IP protection strategy advisor for global businesses and startups
- / In-depth knowledge of distribution, licensing/franchise matters
- / Global network of patent & trademark attorneys/agents
- / Member of Luxembourg AIPPI (IP), APRAM (trademarks)

INFORMATION TECHNOLOGY & PRIVACY

- / Advice & litigation on IT contracts (outsourcing, development, license, cloud/SaaS) and software infringement
- / Regulatory & litigation on eCommerce (TCs, privacy/cookies policies, data protection)
- / Lecturer on IT contracts
- / Regulatory data protection, formalities and forensic investigations
- / Author, "eDiscovery & Data Privacy" (Luxembourg chapter, Kluwer)

TECH, ADVERTISING, PHARMA & PRESS

/ Legal clearance of press, OOH, online advertising campaigns & commercial practices

/ In-depth knowledge of automotive, pharma & eHealth sectors

/ Review of sweepstakes and skill-games TCs, gaming & gambling

/ Advice & litigation on eReputation & press-related issues (libel, defamation)

Claire LEONELLI

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C THE LUXEMBOURG IPSIT FIRM.







"very good, reactive, great expertise and creative" (2013) "media whizz, fabulous record of cross-border, biggest trademark disputes" (2015)

